

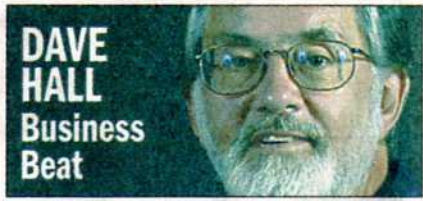
# Quality, survey shows

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the list, taking eight of the top spots. Honda and its Acura brand were close behind taking four top spots, including the best quality minivan, ahead of runners-up the Oldsmobile Silhouette, Chevy Express and Pontiac Montana. GM took four spots: best midsize sporty car (Monte Carlo), best midsize car (Century), both of which were built in GM's side-by-side car lines in Oshawa, Ont. It also won best large

SUV (Yukon) and best large premium SUV, (Cadillac Escalade EXT) both of which are built in the U.S. Ford took two top spots, the Grand Marquis in the large car category — its sister vehicle the Crown Victoria, which is also built in St. Thomas, Ont., earned second place — and the Ranger rated the best midsize pickup.

SEE LOST, C3



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## U of W business student in national competition

A University of Windsor business student has been selected to join 31 colleagues from across Canada in Impact Apprentice 2006, a four-day challenge during which competitors are judged on how they apply business theories to real-life situations.

Prerna Chandak, a third-year student from Mississauga, was selected after a rigorous process which included a written application, a presentation and finally, a phone interview.

Chandak, who volunteers in Windsor with the Mayor's Youth Advisory Council as well as working as a day trader, said "it was a difficult process to just get this far so I'm very excited at getting an opportunity to participate in the competition."

In her power-point submission, Chandak was required to make a presentation about all aspects of her life from volunteer to work experiences as well as including recommendations from friends, co-workers and colleagues.

Chandak said "that part was a challenge because it was your one chance to prove yourself."

The 32 students will be divided into four teams and compete head-to-head in three events — sales in which students will operate a real business with real budgets to earn real profit, marketing in which they will be required to develop an innovative and effective marketing plan for a real company and management in which they will manage and plan an event that will improve a real business.

Chandak said she's been preparing for the event by "talking to as many people as possible to get as many ideas as I can about how to put business theories into practice so they can be effective as well as innovative."

"I haven't met any of my fellow competitors yet nor do we know the specifics of our challenges so that will be intimidating as well as exciting," said Chandak.

The event is scheduled for Sept. 26-29 in Ottawa.

Among the sponsors are the University of Waterloo, IBM, Deloitte & Touche, MasterCard, Research in Motion, Borden Ladner Gervais, Lewis Media and Fasken Martineau.

Prizes include job interviews, laptops and cell phones.

## Veteran mechanic opens

## Adidas profits rise 24 per cent



CEO of the Adidas group, poses with a World Cup soccer ball in front of the Brandenburg Gate in Berlin. Adidas reported Wednesday that its second-quarter net profit rose 24 per cent as it stepped up its World Cup-related merchandise and the effects of its acquisition of Reebok took effect. The Pforzheim-based company earned \$105 million.

Associated Press photo: Jan Bauer

## Loonie post gains

about the future because inflation is still there and the Fed will have to raise rates. The Canadian dollar climbed 0.11 15.02 points ahead at 2,649.17.